

## **Revaia announces key hires as a testament to its success to date with strong growth and its maturity as a leading European growth equity firm**

**Revaia strengthens its senior management team and its sustainability focus with several key senior hires (Chief Financial Officer, Investor Relations Director) and a growing Sustainability team.**

**Paris, September 15, 2022** – Revaia, the sustainable growth investor that partners with mission-driven entrepreneurs across Europe, today announces a series of new hires following strong growth across the business. The appointments, which include a new Chief Financial Officer, Investor Relations Director, dedicated Sustainability team and Investment Associate, will position Revaia to seize new opportunities through Fund II and continue to maximize long term, sustainable portfolio value.

**Charles Rousset joins as Chief Financial Officer**, bringing 18 years' experience from financial services. Prior to this, Charles was CFO at leading investment firms Jeito Capital and Serena that operate in hyper-growth healthcare and tech markets. He was also a Senior Manager in the audit division at Ernst & Young.

**Former CFO Bettina Denis is appointed Head of Sustainability and is joined by Anaïs Blarel, appointed Sustainability Manager.** Together, they are establishing Revaia's dedicated Sustainability practice, which will deploy the firm's sustainability strategy alongside portfolio companies in a sign of Revaia's commitment to creating sustainable value.

Bettina has worked at Revaia as CFO/COO since 2019 where she has notably established the Sustainability practice. Prior to this, she was a Director at Deloitte leading on financial transaction services. Anaïs has strong experience in developing and growing startups with a focus on impact and the circular economy, including having worked at Recommerce Group and Vinted. Since then, she has supported companies with the development of robust ESG impact strategies as an impact evaluation and strategy consultant.

**Adil Benmakhlof joins as Investor Relations Director.** Adil has significant experience across financial services with a focus on institutional investors. This includes holding roles at Rothschild & Co, SEB and Morgan Stanley. Most recently, Adil was Director of Investor Relations at growth investment management firm Blisce.

**Salome Caillat has assumed the role of Investment Associate.** Salome joins from strategy consultant Kea & Partners. She has also held several roles at venture firms and has proven experience driving business development at fast-growth companies.

**Alice Albizzati, Revaia Founding Partner, commented:** *"We are delighted to welcome such a stellar list of experts to the Revaia team, bringing together a wealth of industry leading skills across finance, management, Sustainability, Investor Relations and high growth startups. Not only is it a clear demonstration of our belief in the importance of Sustainability, it is also a critical step in furthering our mission to drive sustainable value."*

**Elina Berrebi, Revaia Founding Partner, added:** *"Over the past few years, we have built a unique ecosystem of the most innovative and high-potential European tech startups, supported by a*

network of experts. The caliber of the hires we are announcing today is a testament to how far we have come and lays the groundwork for future value creation. We look forward to working together to spread high performance and sustainability across the European tech ecosystem.”

## BIOS



### **Charles Rousset – Chief Financial Officer**

Charles spent 9 years at audit firm Ernst & Young focusing on financial due diligence, during which he worked on statutory audit and transactional assignments.

He joined venture capital firm Serena in 2013 and contributed to its growth on numerous investment strategies, such as team structuring, multi-strategy management and transaction structuring, investment in multiple companies (5 investment funds, 70 portfolio companies and more), as well as fundraising from institutional investors. He then joined Jeito Capital, where he set up its operations function and supported the team in final stages of fundraising.

Charles graduated from Brandeis University in the USA with an MA in International Economics and Finance and holds a BA in Management

Sciences from Paris IX Dauphine in Paris.



### **Adil Benmakhlouf – Investor Relations Director**

Adil has over 10 years of experience in the financial sector. Prior to joining Revaia, he was Director of Investor Relations at venture capital fund Blisce, and previously spent over 4 years at Rothschild & Co helping to develop listed and unlisted investment strategies for French investors. Adil started his career in London at Swedish financial group SEB, where he worked in asset management.

In addition, Adil was an inaugural member of France Invest’s Talent and Diversity Commission, which aims to promote equal opportunities in the private equity industry.

Adil graduated from EM Lyon Business School and also studied at East China University in Shanghai.



### **Bettina Denis - Head of Sustainability**

Bettina has been Revaia’s CFO/COO since 2019. She started her career in 2006 as a financial auditor and built a strong M&A experience as a Director in Deloitte’s Transaction Service department. The insights and experience she acquired during these years are something she has been sharing with the fund’s portfolio companies in order to help them structure their operations during their growth phase. As part of her duties as a CFO/COO, she was also in charge of defining and implementing the fund’s ESG policy, subject on which she will now devote herself full-time.

Bettina graduated from EDHEC business school.



### **Anaïs Blarel – Sustainability Manager**

Anaïs Blarel has dual expertise in both hyper-growth tech startups and in extra-financial and Environment Social Governance valuation consulting. Before joining Revaia in early 2022, Anaïs was an impact evaluation and strategy consultant at Impact Cube, a social and environmental impact management firm that she also co-founded. This specialization followed an MBA in Corporate Social Responsibility and extra-financial evaluation at Institut Léonard de Vinci in Paris.

Before that, Anaïs spent 10 years in startups such as Vinted, Rocket Internet, and Recommerce, holding positions including Head of Growth, CMO and Country Manager. She studied at ESCP Business School in Paris, holding a masters specializing in marketing and communications.



### **Salomé Caillat – Investment Associate**

Salomé has a background in investment and strategy consulting. Prior to joining Revaia in 2022, Salomé was a consultant for Kea & Partners, a consulting firm supporting Executive Management focusing on strategic projects and responsible transformations. She then supported multinational corporations in their transformation projects and strategic alliances, and during this period was subsequently based in Morocco, Ivory Coast, and Paris. Previously, she worked as an intern at Bpifrance's growth equity fund Large Venture, where she contributed to the study and analysis of investment opportunities.

She graduated from ESCP Business School in Paris and studied at INSPER in Sao Paulo, Brazil.

**ENDS**

## **About Revaia**

Based in the heart of Europe, with our roots in two of the continent's financial and technology powerhouses - Paris and Berlin – Revaia is pan-European at heart. We invest in European growth-stage companies with global ambitions and sustainable leadership. We help them navigate the entire life cycle from the growth stage to IPO and beyond. We are a diverse team with entrepreneurial and private equity backgrounds. We build bridges between venture, growth and public markets. We are sparring partners for entrepreneurs who are working to transform our world for the better and are very proud to support companies that are doing just that, including Algolia, Aircall, Frontify, Deepki, Platform.sh, Epsor, GoHenry, Hublo, Planity, and Welcome to the Jungle.

Revaia.com

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